



HEARTLAND WALK FOR WARMTH

February 26, 2010 • Heartland of America Park
Register at www.heartlandwalkforwarmth.org

Walk Organizers:

*Omaha Mayor
Jim Suttle
American Red Cross,
Heartland Chapter
Black Hills Energy Corp.
Metropolitan
Utilities District
Omaha Public
Power District
Pinnacle Bank
The Salvation Army
United Way
of the Midlands*

Diamond Sponsor — \$5,000

- Prominent placement of logo as Diamond Sponsor on printed materials.
- Table under tent at walk for distribution of company literature, etc.
- Recognition on website homepage with a link to sponsor website.
- Recognition in press releases and publicity packets distributed.
- Company logo on signs at the walk.
- Registration fees waived for 20 employee walkers.

Platinum Sponsor — \$2,500

- Company logo/listing as Platinum Sponsor on selected printed materials.
- Table under tent at walk for distribution of company literature, etc.
- Recognition on website with a link to sponsor website.
- Company logo on signs at the walk.
- Registration fee waived for 10 employee walkers.

Gold Sponsor — \$1,000

- Company listing as Gold Sponsor on selected printed materials.
- Recognition on website.
- Company listing on signs at the walk.
- Registration fees waived for five employee walkers.

Silver Sponsor — \$500

- Company listing on signs at the walk.
- Registration fees waived for three employee walkers.

Bronze Sponsor — \$250 - \$499

- Company listing on signs at the walk.
- Registration fees waived for two employee walkers.

Supporting Sponsor — \$50 - \$249 or in-kind gifts, door prizes

- Company listing on signs at the walk.

We would like to help sponsor the Heartland Walk for Warmth (*please indicate which level*):

Diamond Sponsor	\$5,000	_____
Platinum Sponsor:	\$2,500	_____
Gold Sponsor:	\$1,000	_____
Silver Sponsor:	\$500	_____
Bronze Sponsor:	\$250 - \$499	_____
Supporting Sponsor:	\$ _____ or in-kind gift of _____	_____

* We accept sponsors up to the day of the event, however deadline for names to appear on printed and electronic material is December 15, 2009.

(*please complete next page*)

List your name as it should be listed on printed materials:

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

e-mail: _____

Signature: _____

Date: _____

Payment Method:

Check Enclosed

Please Invoice — 4th quarter, 2009 1st quarter, 2010

Please send signed agreements and checks made payable to:

Heartland Walk for Warmth
c/o Liz Clausen
American Red Cross Heartland Chapter
2912 S. 80 Ave., Omaha, NE 68124
phone: 402.343.7760
e-mail: clausenl@usa.redcross.org

Thank you for your support!